

GSP 2001. HAIR AND SPA SALONS. TAIWAN

Table of contents	i
SUMMARY	1
Top salon business	1
Top hair services	1
Top spa services	1
Top growth segments	1
Consumer segments	1
Leading companies and brands	1
Sample represents	2
Summary report.....	2
Glossary	2
Symbols used in tables.....	2
REPORT	3
Part I. NAMES OF TOP SALONS.....	3
Table 1 Leading salons.....	3
Big names.....	3
Part II. IN SALON BUSINESS	4
Table 2 Breakout of in-salon business	4
Table 3 Variations in salon business 2000.....	4
Salon business	4
Spa growth	4
Outlet specific factors	4
Consumer segments	5
Table 4 Top consumer segments, gender	5
Table 5 Top consumer segments, age	5
Women 30-40.....	5
Men	5
Frequency of visits	5
Relaxation and pollution	5
Part III. Hair & Spa Services.....	6
Table 6 Hair business.....	6
Table 7 Hair business, top segments.....	6
Healthy hair.....	6
Pollution and allergies.....	6
Natural styles.....	6
Japan sets fashion.....	6
Table 8 Spa business	7
Table 9 Spa services menu.....	7
Table 10 Spa services ranked.....	7
Table 11 Retail sales	8
Table 12 Retail sales hair and spa.....	8
Hair products.....	8
Spa products.....	8
Increasing sales	8

Asian formulations.....	8
Natural/organic.....	8
Part IV. Companies, Brands & PProducts	9
Table 13 Companies/brands in hair and spa ranked	9
Table 14 Companies/brands in hair and spa	9
Stylants, colourants and perms.....	9
Notes on companies	9
Part V. PRICES.....	10
Table 15 Sample prices, services hair.....	10
Table 16 Sample prices, services spa.....	10
Table 17 Sample prices products (company and brand)	10
Part VI. SAMPLE AND SOURCE PROFILES.....	11
Table 18 Sample profiles, type.....	11
Table 19 Sample size	11
Table 20 Sample, number of clients a week	11
Index of company names	12

